

## **FAQs for Permanent Makeup**

### **What is Permanent Makeup?**

Permanent Makeup has different names like micropigmentation/ derma pigmentation, semi-permanent makeup and cosmetic tattooing. Thousand years ago, tattooing the skin with pigmented decorated designs emerged by Egyptians, Greeks and Roman cultures. The concept was to enhance their natural beauty. As the world modernized, electric tattoo machines were invented. In 1902, Sutherland MacDonald, was the first artist who worked on tattooing clients' cheeks and later used cosmetic tooting to restore eyebrows lost to illness or aging. This concept of tattooing the facial features advanced to microblading/ micro shading, permanent eye liner and lip blushing. Permanent makeup can also now be used for "paramedical" purposes, such as disguising skin discolorations, restoring or enhancing the areola after breast surgery or hiding dark circles.

Permanent makeup is slightly different from semi-permanent makeup. Permanent makeup is deposited deeper in the dermal layer of the skin using a minimum of 3 prong needles. It lasts between 5-10 years whereas semi-permanent pigments are deposited superficially into the skin using only the single prong needle and may last between 1-3 years. Touch Ups are important to maintain color vibrancy and shape definition.

### **What are the types of Permanent Makeup and who is it recommended for?**

**Microblading:** It creates pigmented hairlike strokes on the eyebrow for a more natural looking result. Microblading is done by using an average of 12 needles packaged together to form a blade. It is most suitable to normal skin and small pores. It is not recommended for oily skin because oil in the skin can cause the microblading to expand and blur. Great for fair skin and sporadic hair growth. It typically lasts between 2 months to 2 years.

**Micro shading:** It gives a dotted or powder effect pigmentation using a handheld tool not a machine on eyebrows for shaping and adding fullness.

**Powder Brows:** It is a semi-permanent makeup technique designed to create eyebrows giving a pixelated effect. It is done by using a pen-like needle machine that penetrates the skin with a single prong needle that springs forward and backward motion. Powder Brows are recommended for people with oily skin and those who are not good candidates for microblading and combo brows. Lasts between 1-3 years. Touch ups are recommended annually every 1- 1.5 years.

**Combo Brows:** It is a combination of techniques using 3D microblading as well the makeup looks of powder brows.

**Lip Blushing:** It enhances the color, shape, symmetry and fullness of the lips. With the help of semi-permanent makeup, you can deemphasize age lines around the lips and correct fading and color of the lips, create the pout you've always wanted or enjoy the convenience of a lipstick free life. A thin pigmented layer and a soft touch press of needles will give a subtle and natural lip tint to a complete lipstick effect.

**Eyeliner:** Ink is applied along the lash line to create the appearance of eyeliner. "Top" and "Bottom" eyeliner can be applied as well as a "Winged" look. All designs will enhance your appearance, save time and never smear or rub off your skin.

**Paramedical Permanent Makeup:** This technique disguise skin discolorations (e.g scars and vitiligo) or is used for restoring or enhancing the areola of a woman's breast after surgery or a mastectomy.

### **Who should avoid Permanent Makeup?**

1. For under the age of 18, permanent makeup is not recommended.
2. Pregnant – Nursing clients SHOULD NOT do permanent makeup.
3. Clients with heart conditions should get a doctor's written consent for a permanent makeup procedure.
4. Cancer patients are also required to get written consent from their doctor.
5. Diabetic clients with chronic conditions should get a doctor's written consent.
6. HIV clients must have a doctor's written consent.
7. For keloids clients microblading is not recommended but soft ombre shading is ok.
8. Client with oily skin microblading is not recommended but soft ombre shading is ok
9. Botox, fillers, glycolic, chemical peels clients must wait for 30 days after the procedure to get permanent makeup done.

### **What are the steps for a semi-permanent brow?**

Here is what a client should expect during the permanent makeup brow procedure

1. Consultation
2. Mapping and measurement of eyebrows,
3. Pencil Design Shape
4. Mixing of Colors
5. Pigmentation procedure using a machine.
6. Time to Heal
7. Touch up session after 4 weeks

## **How many sessions or visits are required for a Permanent Makeup?**

After the first session of the Permanent makeup, the client should wait for a period of 4 to 6 weeks until the treated portion is completely healed. Now the second session will be a touch up to correctly fill the gaps if any, or to make changes if required.

Permanent makeup touchups can achieve optimal and long -Lasting results. The pigments are deposited into the skin at varying depths during the initial application. The healing process, individual skin characteristics, and external factors can affect how the pigment settles. Some areas may experience slight fading or unevenness as the skin heals and regenerates. This is entirely normal and common.

Touchups allows artists to address areas that may have faded or require additional pigment to achieve a harmonious and balanced appearance. We refine and perfect the initial work, ensuring that your permanent makeup remains fresh and vibrant for an extended period of time.

## **What factors will affect your semi-permanent makeup?**

1. Constant Steam & Hot Showers, Frequent hot showers can cause premature fading as well as premature aging.
2. Any lifestyle that can make you constantly sweat, swimming or the use of saunas will cause premature fading.
3. Oily skin types may experience faster fading of permanent makeup due to excess oil production. The strokes may blur and fade more quickly.
4. Smoking can affect blood circulation and compromise the healing process, which may result in faster fading of the micro bladed eyebrows. Consider reducing or quitting smoking to enhance the longevity of your results.
5. Following the after-care instructions provided by the technician, avoiding picking or scratching the treated area can help the makeup last longer.
6. Pigment quality used for permanent makeup can affect how long the makeup looks at its best, Darker colors tend to last longer than light colors.
7. Well-hydrated skin tends to retain the pigment better than dry skin, it is important to keep your skin hydrated by drinking an adequate amount of water and using moisturizers as recommended by your microblading artists.

## **How do I prepare myself for a Permanent makeup service?**

1. Avoid all kinds of facials, bleach treatments or waxing around lips area 2 weeks prior to the procedure
2. Avoid extensive sunburn and exposure on the face
3. Avoid taking caffeine and alcohol a night before till the day of your procedure.

4. Discomfort or increased pain might be observed during your menstrual cycle.
5. Tylenol is recommended only for pain as it will not thin your blood, Avoid Motrin, Advil, Ibuprofen, Naproxen or any blood thinners before the procedure
6. Do not use fish oils supplements, cayenne supplements, turmeric, vitamin e, niacin, because they can cause blood thinning.
7. Avoid marijuana and smoking.
8. Avoid intense physical activity (light yoga and walking are ok)
9. Stay hydrated and drink plenty of water.

### **What if I don't like my permanent Makeup Service**

If your pigment has faded red, green or grey or you no longer like the shape or if they are faded, but still too saturated in color to be able to correct the tone successfully?

This can be corrected!

Emergency removal can be done within 48hrs of your initial session. Saline correction can significantly lighten and remove unwanted semi-permanent makeup, and microblading. This method is safe for removal of eyebrows, lips and uneven eye liner.

If you have an old, uneven semi-permanent makeup, a special kind of saline is used to lighten or remove old unsymmetrical brows, uneven pigment or pigment migration. The process might take a few sessions but eventually it will be removed.

DO NOT try to remove the permanent makeup at home by using "DIY" methods, non-professional salt removals and other gimmicks. Semi-permanent makeup should only be undertaken by a skilled professional.

## **FAQs for BB Glow Skin Treatment**

### **What is BB GLOW Skin Treatment?**

BB Glow ampoule Microneedling treatment in 1 -2 sessions can give you glowing, radiant, pores less looking skin for up to 4 months.

Using the Micro Needle Therapy System gives you that immediate skin brightening and rejuvenation. Our products are FDA approved, 100% safe and natural ingredients skin color brightening ampoules.

This treatment has no pain, no redness, no downtime and immediate result.

The procedure takes 45 minutes to 1 hour and is recommended for people with dark skin tones and reduction of the appearance of freckles and skin discoloration caused by acne and photo aging (age spots).

### **Why is BB Glow growing in popularity?**

- There is no downtime
- No Pain
- Provides Instant & gradual lightening effect
- Reduces melanin content in skin before and after UV exposure
- You will start to see even skin tone and radiant complexion
- Reduces skin discoloration
- Minimize fine lines and hyper pigmentation
- Effective skin brightening, skin whitening and wrinkle improvement.
- Will not clog up your pores unlike applying makeup foundation or BB Creams
- You can use it on any skin color.
- No seasonal restrictions.

### **Functions of M3 Solution BB Ampule**

**Double Function:** Whitening, Anti-Wrinkle, & Collagen Induction Therapy

#### **Most Important Functions**

- **Epidermal Growth Factor:** EFG acts by binding with high affinity to epidermal growth factor receptor (EGFR) on the cell surface. This stimulates ligand -induced dimerization
- **Hyaluronic Acid:** Hyaluronic acid supplements can help your skin look feel more supple. Roughly half of the hyaluronic acid in your body is present in your skin, where it binds to water by 1000% to help retain moisture.
- **Niacinamide:** it is one of the two forms of vitamin B3\_\_\_the other being nicotinic acid. Vitamin B3 is also known as Niacin. Niacinamide and nicotinic acid both provide both vitamin B3 activity, but they differ in chemical structure and how they affect your health
- Peptides bring nutrients to the area.

### **Event Makeup Booking for Wedding/ Bridal Makeup, Engagement, Bridal Showers, Prom, Graduation, Date nights or Birthday Parties**

Consultation meeting on the phone or face to face is required before booking for the wedding date or any other event. A 30% of nonrefundable and Non-Transferable booking

fee of the total service will be required to secure the date. Booking fee is non-refundable and non-transferable fee that goes towards your total payment.

**Bridal Makeup:**

A Trial make up day must be decided in advance at least two months before the Wedding Day. If the bride chooses to add permanent makeup like permanent eyebrows, eye liner or lips. This service must be done at least 4 months before the big day. BB Glow service can be done 1-2 weeks before the wedding day to have a fresh glowing skin at the time of the service.