

Hi, I am Saman Zeb. I am a licensed permanent makeup and freelance makeup artist. I received my certification of permanent makeup from New York's International School of Permanent Makeup (ISPMU) and an additional skill improvement course from the Advance Art of Ink Permanent Makeup School in Omaha, Nebraska. I obtained my certification for completion of a 35-hour Microblading Specialist Course, Nano Strokes Course (Machine Micro Blading), 100-hour Permanent Makeup Foundation Course, and Korean Water Shine BB Glow Specialist Course. Not only this, but I am working towards mastering my makeup skills and completing my Pro Makeup training through the QC Makeup Academy.

### **What encouraged me to become a Permanent Makeup Artist?**

Since childhood, I loved experimenting with different colors and exploring the creative side of things. I enjoyed drawing and would often draw eyes and lips wherever I found tiny little space to draw. As a teenager, my experience with shading, painting, and blending in school art competitions, along with trying out different makeup techniques on others and myself allowed me to discover my passion for cosmetic artistry.

### **My Career Journey into the Beauty World.**

I immigrated to the USA in 2016 for better opportunities for me and my 3 children. I focused on the needs of my family of 4 and often switched between jobs. Over the course of 8 years, I hoped to find the job that was the right fit for me. However, none of them really gave me that satisfaction or sense of fulfillment except helping people and interacting with people from different walks of life. Busy taking care of 3 kids and seeing them grow into bright and smart students in the health field, I completely neglected my dreams and what I wanted to do in life. During my time in Virginia, I underwent my first-ever permanent makeup procedure. The artist did a wonderful job on my eyebrows and pushed me to research more about this industry. I read different stories about people whose lives were completely changed by beautifying their features through permanent makeup. I could relate to them because the permanent makeup procedure boosted my confidence. At the time of my work tenure at UNMC, I met a couple of cancer patients who had completely lost their



eyebrows and hair. I said to myself "I wish they knew about permanent makeup." While in New York on vacation, I was unemployed and was seeking a career that would be lasting, rewarding, and make use of my creative skills. This along with prior knowledge of permanent makeup led to research about different esthetician and permanent makeup schools.

My permanent makeup journey started in New York when I met two beautiful sisters, Donna and Jina, owners of ISPMU. I joined their school where I connected with several other beauty artists. I have never been in a class that intrigued me so much. After countless hours of learning, I not only learned permanent makeup but also took skin rejuvenation classes of Korean BB GLOW. This treatment was amazing, as it used needles but brought no pain. The instant glow on the face by injecting the serums into the skin using a needle pen was incredible. I didn't know at that time that these trendsetter services would become a part of my career.



In 2023, I encountered many hardships which for the time being sidetracked me from my career goal a bit. Finally, I was blessed to find a wonderful lady, Wendy Ly who is a permanent makeup artist and instructor in Omaha. She gave me one-on-one training for other permanent makeup classes and guided me in the areas where I needed to improve.

While researching the market for permanent makeup. I realized that some people either prefer a permanent makeup change or cosmetic makeup to enhance their facial features while others prefer a more natural approach to improve their skin health. I hope to provide effective treatments that satisfy every client's needs. I offer a range of affordable services for clients in Nebraska.



Come and be a part of my  
beauty enhancement  
journey.  
Smile and feel confident.